

NOV  
21  
2008

*A Good Cause for Celebration*

A SPECIAL EVENT TO BENEFIT  
THE BOYS & GIRLS CLUB OF CENTRAL FLORIDA



**BOYS & GIRLS CLUBS**  
OF CENTRAL FLORIDA



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EVENT OVERVIEW/SPONSOR INFORMATION

*Date:* FRIDAY, NOVEMBER 21, 2008 AT 7 O'CLOCK IN THE EVENING

*Location:* CASA TERESA – BALDWIN PARK – ORLANDO, FLORIDA

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**CCH Marketing and Events** presents, the First Annual “**A Good Cause for Celebration:**”

A unique opportunity for your business to feature its products and services to a targeted group of current and potential clients, all while supporting one of the area’s most worthy causes, **Boys & Girls Clubs of Central Florida**. This invitation only event will draw Orlando’s most affluent demographic to Baldwin Park’s Casa Teresa, an award winning residence constructed by renowned builders Goehring & Morgan. Areas within the home are available for sponsorship and display (e.g. a car company will want the garage, a clothing boutique will want one of the home’s closets, etc.) All of the proceeds from this event will benefit the Boys & Girls Clubs of Central Florida - *Hughes Branch*. **Current participants include Saks Fifth Avenue, Lavish Boutique, Liga Photography, Laura Mercier, The 2u Collection, BMG Models, and Fused Fashion**. Others are being added daily. Contact us today to reserve your spot at this prestigious event!

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\*\*\*According to current IRS regulations, a portion of your contribution is tax deductible. Documentation will be mailed to you.\*\*\*

**SPONSOR \$1,000:**

- Acknowledgement during the event and on print materials such as the invitation, event signage and the program
  - Company name will be included in press release and all advertisements placed through various media
  - Company name, logo and link to your web site will be provided on [www.cchmarketing.com](http://www.cchmarketing.com), The Boys & Girls Clubs of Central Florida web site [www.bgccf.org](http://www.bgccf.org) and participating media partners sites when applicable
  - Opportunity to sponsor an area or room on the bottom floor of the home
  - Option to provide company literature and/or a gift for the swag bags to be given to all attendees
  - 10 tickets to the event
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**SPONSOR \$750:**

- Acknowledgement on the invitation
  - Opportunity to share an area or sponsor a room in the home
  - Option to provide company literature and/or a gift for the swag bags to be given to all attendees
  - 4 tickets to the event
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**SPONSOR INFORMATION/REGISTRATION**

**SPONSOR \$500:**

- Acknowledgement on the invitation
- Opportunity to sponsor an area or room on the second floor of the home
- Option to provide company literature and/or a gift for the swag bags to be given to all attendees
- 2 tickets to the event

**PARTICIPATING SPONSOR \$100:**

- A 6 foot table will be provided for your business to showcase your product or service for the evening. (In order to participate at this level a business must be directly adding something to the event i.e. serving food and/or drinks during the event or providing entertainment, etc).
- Option to provide company literature and/or a gift to all attendees at your respective table
- Acknowledgement on the invitation

**MEDIA SPONSOR:**

- Acknowledgement on the invitation, event signage, press release and all other promotions done for the event
- 10 tickets to the event

**INDIVIDUAL TICKETS ARE AVAILABLE FOR \$100 A PERSON OR \$150 A COUPLE.**

**REGISTRATION FORM:**

- \_\_\_ \$1,000 Sponsor
- \_\_\_ \$750 Sponsor
- \_\_\_ \$500 Sponsor
- \_\_\_ \$100 Participating Sponsor
- \_\_\_ \$100 Individual Attendance Ticket
- \_\_\_ \$150 Attendance Tickets

**Company name:** \_\_\_\_\_

(please print exactly how it should appear on signage)

Contact name: \_\_\_\_\_

Contact address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Email: \_\_\_\_\_

Checks can be made payable to: **Boys & Girls Clubs of Central Florida**  
Please include the following in the memo: Nov 21st event benefiting Hughes Branch  
Mail to: P.O. Box 2987 Orlando, FL 32802

**\*\*\*The deadline for company inclusion on the invitation is October 9th by 5pm.**

For more information please contact Cristina Calvet-Harrold of CCH Marketing at 407-832-4814 or cristina@cchmarketing.com\*\*\*

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